

MARTIN L. KING JR. NATIONAL HISTORIC SITE

PUBLIC USE COUNTING AND REPORTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by Martin L. King Jr. National Historic Site. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Socio-Economic Studies Division to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

1. Twenty five percent of the number of visitors entering Freedom Hall. The reduction is to eliminate duplicate reporting.
2. Ten percent of the number of visitors entering the Fire Station. The reduction is to eliminate duplicate reporting.
3. The number of special event visitors at the visitor center plaza.
4. The number of special event visitors at the NPS amphitheater.
5. The number of special event visitors at the NPS auditorium.
6. The number of visitors at the Henderson Room.
7. The number of visitors at the Library.
8. The number of visitors entering Ebenezer Baptist Church or the Visitor Center. The largest number of the two will be used.
9. Ten percent of eight above will be used to estimate the number of visitors to the park that are not counted elsewhere.

Recreation Visitor Hours

1. The total recreation visitors (excluding special event visitors) are multiplied by 1.5 hours.
2. The number of visitors to special events is multiplied by 4.0 hours.